



## THE CHALLENGE

Rapid Data Security Risk Assessments have long been a challenge for many organizations, and with an increase in adoption rates of digital services, the risk will only continue to increase. Even with enhanced efforts to identify and manage data sets properly, some face difficulties remaining consistent in an enterprise-wide way.

Without proper programs in place for overall data hygiene, many organizations will lack the visibility into the overall scope of their data, and eventually run into inconsistency issues in processes and standards with respect to their data. As a result, this can lead to strategic and operational inefficiencies such as duplications, an inability to monetize data, and difficulties addressing data risks that threaten the confidentiality, integrity, and availability of an organizations data.

## THE SOLUTION

Data Hound is a powerful tool – available at no cost – that pointedly scans specific datasets that can create risk. Following a scan, Data Hound generates a detailed report within the dashboard that IT auditors, decision makers and Legal/Compliance teams can use to evaluate exactly how much data there is, where it is and, most importantly, what type it is. This agentless tool is designed to expose the magnitude of the data management challenge within on-premise and cloud-based environments.

Data Hound can help organizations:

- **Capture Statistics.** See a summary of all results from your scan, including unique files and system-generated files that are automatically considered trivial.
- **Gain insight into file duplication.** Get the breakdown of how many files have no duplicates, are original files, or how many files are exact duplicate files for better data management.
- **Analyze file breakdown in dashboard reporting.** See your files broken down into several ways, including file growth over time, how old the files are and the size and type of file present.
- **View all sensitive files across your environment.** Leverage Data443's industry leading 900+ sophisticated rules taxonomy in 14 languages to identify sensitive content with the ability to select up to five policies at once to identify documents containing PII, HIPAA, PCI-DSS, GLBA and many more sensitive data patterns.



*Sample Data Hound report*

## › BENEFITS

Data Hound provides organizations with a quick and simple runtime visibility into the true scope of data management risk, enabling them to quantify risk and take the first step towards mitigation.

The insights gained from Data Hound enable organizations to:

- **Accurately assess the datasets at risk.** Gain full visibility into where your data is, who has access to it, and how much data is out there. An initial Data Hound scan can arm you with the information needed to manage risk and modify policies and procedures needed to reduce future risk.
- **Quickly uncover all datasets on-premise and in the cloud.** Immediate reporting on datasets enables organizations to quickly pinpoint unknown or improperly managed datasets and act quickly to address issues. Data Hound uncovers PII, files, folders and all other types of datasets to provide insights on data that live across your enterprise data stores.
- **Create a prioritized project plan to effectively reduce risk.** Identify valuable assets and data that are exposed to operational risk and use the information learned from a Data Hound Scan to build a phased, manageable project plan to address true data governance needs.

## › TAKE THE FIRST STEP TODAY

Data Hound can quickly help you measure the potential business impact of unmanaged datasets, keeping you safe from operational threats. By running an initial scan today, you can use this information to prioritize the high-risk datasets that need immediate attention, saving you time and resources. Once you have an actionable data governance plan in place, the extensive Data443 Data Identification Manager Solution can help you proactively and continuously discover, monitor and manage datasets, providing the ability to automatically inventory all data repositories, classify & tag all data, and enable global search and discovery for risk mitigation. Visit us at [www.info.data443.com/data-hound](http://www.info.data443.com/data-hound) to take your risk assessment today.

### ABOUT DATA443

Data443 Risk Mitigation is a leader in data security and privacy management – a critical element of IT security protecting access to All Things Data Security™ across the enterprise and in the cloud. Data443 provides the necessary visibility and control needed to protect at-scale, obtain compliance objectives, and enhance operational efficiencies.



101 J Morris Commons Lane, Suite 105,  
Morrisville, NC 27560

[data443.com](http://data443.com)  
[info@data443.com](mailto:info@data443.com)

**Toll Free**  
+1 855-DATA-443 (855-328-2443)

**US**  
+1 919 526 1070

**UK**  
+44 203 7693 700